# **Culture and Communities Committee**

### 10.00am, Tuesday, 16 March 2021

## Filming in Edinburgh 2020

Executive/routine Executive

Wards All Council Commitments 2

#### 1. Recommendations

- 1.1 It is recommended that the Committee:
  - 1.1.1 Notes the direct economic benefit of filming in Edinburgh in 2020 and the effect of the Coronavirus pandemic on the sector;
  - 1.1.2 Recognises the strict filming management procedures which are in place and are designed to follow Scottish Government Public Health Guidelines to ensure the safety of the production and the public; and
  - 1.1.3 Acknowledges the contributory role of filming in the economic recovery of the city.

#### **Paul Lawrence**

**Executive Director of Place** 

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## Report

## Filming in Edinburgh 2020

### 2. Executive Summary

- 2.1 This report provides the annual report on the economic value of filming in Edinburgh for 2020, outlining the benefits filming in the city and the effect of the Coronavirus pandemic on the sector.
- 2.2 The reintroduction of filming in 2020 under Coronavirus restrictions ensures Edinburgh's continued positive reputation as a filming location, and points to the assurance of safe production management protocols for both those working on the production and the public. The strict protocols under Coronavirus restrictions are directly informed by Scottish Government Public Health Guidelines.
- 2.3 The continuation of filming in the city forms a significant strand of business activity and city income which does, and will, contribute to the economic activity and recovery of the city.

## 3. Background

- 3.1 Film Edinburgh, the film office for the city region, transferred to the City of Edinburgh Council in April 2020, bringing the responsibility for managing and attracting filming to Edinburgh, East Lothian and the Scottish Borders into the Culture Service.
- 3.2 An annual report on filming in Edinburgh in 2019 was presented to the Policy and Sustainability Committee on <u>25 February 2020</u>, confirming that the direct economic benefit to the city region from filming activity in 2019 was £14.4 million.
- 3.3 A further report comparing costs and income from filming across the UK was presented to the Policy and Sustainability Committee on 10 November 2020, identifying that the cost of filming in Edinburgh was broadly comparable with other cities around the United Kingdom (UK), but that the city must remain competitive if it is to continue to attract filming.
- 3.4 With the exception of public information films and essential broadcasting, filming stopped across the UK when the national lockdown was implemented in March 2020.

- 3.5 In July 2020, Scottish Government approved industry guidelines for the reintroduction of filming during the Coronavirus crisis.
- 3.6 In August, the Council Incident Management Team approved a <u>Covid Annexe to the Code of Practice for Filming</u>, outlining strict measures for safe filming in public places, in line with local authorities around the UK.

#### 4. Main report

- 4.1 Appendix 1 provides an overview of the amount, type and value of film, TV and commercial production in Edinburgh, East Lothian and the Scottish Borders over the past 25 years up to and including 2020. It shows that in 2020:
  - 4.1.1 180 productions filmed in the area over 372 days. This fall of 47% fall in the amount of production in the city region reflecting the effect of the Coronavirus pandemic on filming. A full list of productions can be found in Appendix 2;
  - 4.1.2 There were 304 enquiries about filming in the city region;
  - 4.1.3 The economic value of filming to the city in 2020 is calculated as £2,400,000 (with a 3% multiplier applied). This is significantly less than previously anticipated, reflecting the effect of the Coronavirus pandemic on filming in Scotland; and
  - 4.1.4 In 2020, a total of £17,668 was generated for the Council from filming, 1% of the total economic value to the city region. This is compared to £249,186 in 2019 when the city hosted four times the number of feature films including a Hollywood blockbuster and double the number of commercials.
- 4.2 Small-scale factual and commercial productions were the first to return to the city over the summer, quickly adapting to the new guidelines and safety measures.
  These productions can be delineated as follows:
  - 4.2.1 81 commercials and corporate films (45% of the total), with an economic value of £745,450. Scottish Government films made up a significant proportion of these;
  - 4.2.2 64 factual and light entertainment shows (36% of the total) with an economic value of £534,500. Examples include: *Men In Kilts*, *The Grand Tour*, *Location Location*, *Love It Or List It*; *Great British Bake Off* (which attracted 9.2 million UK viewers to the final and was won by an Edinburgh resident), and *Britain's Most Historic Towns*; and
  - 4.2.3 Several productions included celebrities who can quickly attract onlookers, but production companies took the possibility of crowds extremely seriously and provided mature plans for the sensitive management of the public should people stop to watch.

- 4.3 A small number of drama productions resumed cautiously in September, choosing private locations outside the city as much as possible. Six drama productions (3% of the total) filmed in the Edinburgh region, with an economic value of £1,018,000. Of these, *Princess Switch 2* was released on Netflix in November 2020 becoming the most-watched film on the platform during the week of launch.
- 4.4 In anticipation of a strong return to production, a positive development has been the number of local crew and production services registered with Film Edinburgh growing substantially over 2020, further supporting the capacity of the city to host productions. These can be delineated as follows:
  - 4.4.1 340 local crew, an increase of 32% on 2019;
  - 4.4.2 133 local production services, an increase of 6% on 2019;
  - 4.4.3 68 local production companies, an increase of 5% on 2019; and
  - 4.4.4 2,415 locations, of which 18 registered in 2020.
- 4.5 With <u>Government-approved guidelines</u> updated in January 2021, local safety procedures tested and with increasing confidence in the industry, the scale and frequency of filming in the city and environs is building.
- 4.6 Enquiries from incoming productions about filming drama in the Edinburgh region picked up steadily over the autumn/winter and the outlook for high-value drama in 2021 is encouraging, providing opportunities for local production workforce, services and the hospitality sector and supporting the city's economy and recovery.
- 4.7 Increased physical capacity in Edinburgh afforded by the Leith film studio boosted the city's potential as a filming destination for high-value drama productions, and by the Autumn it was confirmed that a major Amazon TV drama would be housed in Leith's film studio from January 2021.
- 4.8 As of January 2021, four high-value films/TV dramas will be filming in the city before the end of the financial year and a further two expected to film in the spring/summer.
- 4.9 Most of the production companies in Edinburgh are currently engaged with the production of commercials. The <u>Advertising Association and World Advertising Research Council's report on advertising spend</u> forecasts strong growth in the UK during 2021. UK advertising expenditure is forecast to grow by 15.5% in 2021, compared to 3.8% in the USA and 8.8% in Europe. This follows a 7.7% decline in advertising spend in the UK in 2020.

## 5. Next Steps

5.1 It is anticipated that Film Edinburgh will continue to encourage production and filming to locate in Edinburgh, in line with the Film Charter, Code of Practice for Filming and safety procedures outlined in the Covid Annexe, and led by Scottish Government guidance.

- 5.2 It is intended that Film Edinburgh will continue to monitor economic value from filming across the city and region, reporting on the part film production plays in the economy and recovery of the city.
- 5.3 It is further intended that Film Edinburgh will work with colleagues on strengthening the links and streamlining procedures between the various Council services which are involved in supporting film production in the city.

### 6. Financial impact

- 6.1 Filming in Edinburgh during 2020 generated £17,668 of income to the Council, compared to £249,186 in 2019, highlighting the difference between a year affected by the Coronavirus pandemic and a year in which the city hosted 19 large-scale dramas including a globally successful movie franchise.
- 6.2 Revenue from filming fluctuates with the amount and type of filming in the city, as well as the selected locations: not all filming takes place in public spaces or buildings.
- 6.3 The financial outlook for 2021 is positive, with four large-scale dramas already confirmed for Edinburgh within the first quarter of the calendar year and a long-term drama housed in Leith's new film studio.

### 7. Stakeholder/Community Impact

- 7.1 The anticipated reintroduction of significant location filming in Edinburgh is expected to contribute to the city's economic recovery, based on local businesses deriving c. £12 million from filming in 2019.
- 7.2 The indirect yet long-lasting benefits of filming include the promotion of the city to a local, regional, UK and global audience, and the civic and business pride and commercial benefits generated in the longer term by association with a successful film or TV production.

## 8. Background reading/external references

- 8.1 Scottish Government guidance on film and TV production under Covid-19
- 8.2 <u>British Film Commission guidance on film and high-end TV production under Covid-</u>
  19
- 8.3 Broadcaster guidance for domestic TV production under Covid-19
- 8.4 <u>Advertising Association and World Advertising Research Council's report on</u> advertising spend

## 9. Appendices

- 9.1 Appendix 1: Filming by Numbers in Edinburgh, East Lothian and the Scottish Borders
- 9.2 Appendix 2: 2020 Filmed Productions in Edinburgh, East Lothian and the Scottish Borders

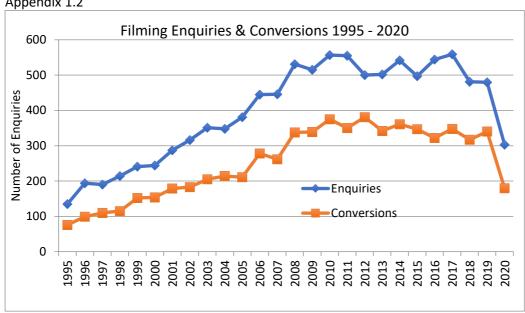


### Appendix 1 Filming by Numbers in Edinburgh, East Lothian and the Scottish Borders

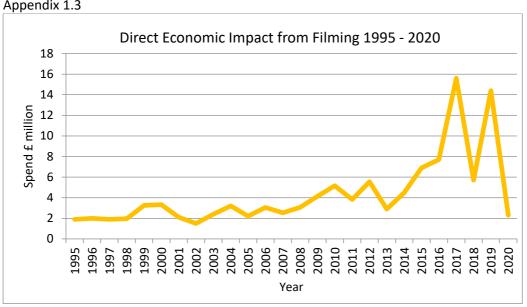
Appendix 1.1

| 2020 filmed productions     | Quantity         | Value      |
|-----------------------------|------------------|------------|
| Feature films/TV dramas     | 6 (-74% on 2019) | £1,018,000 |
| Factual/Light Entertainment | 64 (-44%)        | £534,500   |
| Commercials/Corporates      | 81 (-50%)        | £745,450   |
| Other (shorts, art)         | 30 (-32%)        | £47,850    |



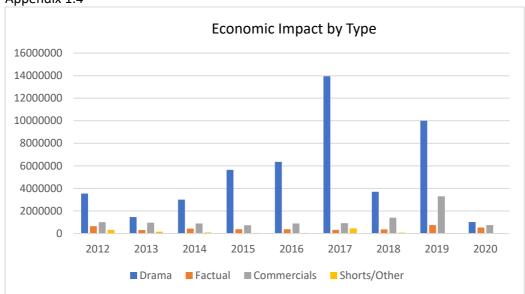




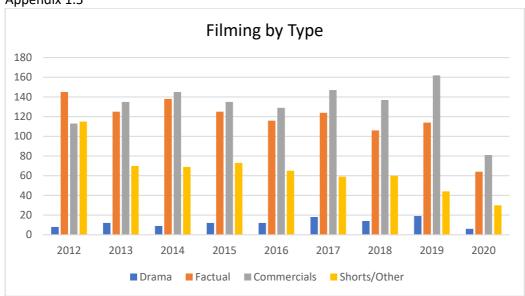




Appendix 1.4



#### Appendix 1.5





Appendix 2

2020 Filmed Productions in Edinburgh, East Lothian and the Scottish Borders

| Production Name   | Company Name              | Туре              | Country             | enquiry<br>year | Filming Dates                      | Filming<br>Days |
|---|---------------------------|-------------------|---------------------|-----------------|------------------------------------|-----------------|
| 5th anniversary BSL Scotland Act                        | ITV SignPost              | TV<br>Documentary | UK                  | 2020            | November 12/13, 2020               | 1               |
| 70th anniversary of the Royal Edinburgh Military Tattoo | Edinburgh Tattoo          | Short Film        | Scotland            | 2020            | August 10-11, 2020                 | 2               |
| A Castle at Christmas                                   | Fortress Productions MPCA | Feature Film      | USA                 | 2019            | September 28 - 9<br>November, 2020 | 25              |
| Abercrombie & Fitch photoshoot                          | Filming Scotland          | Stills            | Scotland            | 2020            | August w/b 17, 2020                | 1               |
| Alex Salmond documentary                                | Two Rivers Media for BBC  | TV<br>Documentary | Scotland            | 2020            | March 15 or 22, 2020               | 1               |
| Amongst the Bracken She Waits                           | ECA                       | Student Film      | Scotland            | 2020            | October 10, 2020                   | 1               |
| Apropros Promo Video                                    | HeeHaw                    | Corporate         | Scotland            | 2020            | January 30-31, 2020                | 1               |
| Ardbeg tasting video                                    | Sarah Lauder Production   | Corporate         | Scotland            | 2020            | January 20, 2020                   | 1               |
| Auld Reekie   | Edinburgh College         | Student Film      | Scotland            | 2020            | February 3, 2020                   | 1               |
| Awakening   | Napier                    | Student Film      | Scotland            | 2020            | August 24, 2020                    | 1               |
| Babel   | Napier                    | Student Film      | Scotland            | 2020            | November 4, 2020                   | 1               |
| Barbour AW21 Mainline                                   | LS Productions            | Stills            | Scotland            | 2020            | October 6, 2020                    | 1               |
| Barbour SS21 Mainline                                   | LS Productions            | Stills            | Scotland            | 2020            | August 5, 2020                     | 1               |
| Barbour SS21 Tartan                                     | LS Productions            | Stills            | Scotland            | 2020            | August 24, 2020                    | 1               |
| BBC NI Spotlight  | BBC                       | TV<br>Documentary | Northern<br>Ireland | 2020            | February 8, 2020                   | 1               |
| BG Actual 123   | Freak Productions         | Commercial        | Scotland            | 2020            | August 13-14, 2020                 | 2               |
| BG Actual 456   | Freak Productions         | Commercial        | Scotland            | 2020            | October 19-20, 2020                | 2               |
| BG Actual 789   | Freak Productions         | Commercial        | Scotland            | 2020            | December 15-16, 2020               | 2               |
| BG Income   | Freak Productions         | Corporate         | Scotland            | 2020            | March 9, 2020                      | 1               |
| Big Scottish Book Club                                  | IWC                       | TV<br>Documentary | Scotland            | 2020            | September 30, 2020                 | 1               |
| Black Lives Matter doc                                  | Firecrest Films           | TV<br>Documentary | Scotland            | 2020            | August 7, 12, 2020                 | 2               |



| Blue  | QMU                          | Student Film              | Scotland | 2020 | February 2020                     | 1 |
|---|------------------------------|---------------------------|----------|------|-----------------------------------|---|
| Boe Gin social shoot  | Crew Scotland                | Corporate                 | Scotland | 2020 | August 19, 2020                   | 1 |
| Border Biscuits photoshoot                                      | LUX                          | Stills                    | Scotland | 2020 | January 22, 2020                  | 1 |
| Bound   | Blue Iris for SFTN           | Short Film                | Scotland | 2020 | March 3-6, 2020                   | 4 |
| Brain Prize prizegiving   | Edinburgh University         | Corporate                 | Scotland | 2020 | April 2020                        | 1 |
| Brexit news piece   | Canadian National Television | TV<br>Documentary         | Canada   | 2020 | January 30 – 31, 2020             | 2 |
| Britain's Got Talent  | Thames TV                    | TV Light<br>entertainment | UK       | 2020 | August 21, October 19,<br>2020    | 2 |
| Britain's Most Historic Towns                                   | IWC Media                    | TV<br>Documentary         | Scotland | 2020 | August 4, September 7-11,<br>2020 | 8 |
| BT Scottish Rugby   | Visualise                    | TV Light entertainment    | UK       | 2020 | January 23, 2020                  | 1 |
| BT Sports aerials   | Batcam                       | Corporate                 | UK       | 2020 | March 3, 2020                     | 1 |
| Burke and Hare - Capital Crimes                                 | Warehouse 51 Productions     | TV<br>Documentary         | UK       | 2020 | March 5-6, 2020                   | 2 |
| CBBC - Ricky Wilson's Art Jam                                   | BBC Childrens                | Childrens                 | UK       | 2020 | October 12-13, 2020               | 2 |
| Channel 5's 'World's Most Scenic<br>Railway Journeys', Series 2 | Brite Spark Films            | TV<br>Documentary         | UK       | 2020 | February 18, 19 and 27,<br>2020   | 3 |
| Christmas celebration   | Tern                         | TV<br>Documentary         | Scotland | 2020 | November 10, 2020                 | 1 |
| CHS volunteer recruitment campaign                              | Children's Hearings Scotland | Corporate                 | Scotland | 2020 | November 16 +20, 2020             | 2 |
| Clown in the Moon   | AIT Pictures                 | Short Film                | Scotland | 2020 | September 19-28, 2020             | 3 |
| college piece   | Falmouth University          | Student Film              | UK       | 2020 | January 30, 2020                  | 2 |
| Consumed (formerly Swallow)                                     | SFTN                         | Short Film                | Scotland | 2019 | January 10 – 13, 2020             | 3 |
| corporate   | Plastic Pictures             | Corporate                 | UK       | 2020 | December 2020                     | 1 |
| Course work   | Edinburgh college            | Student Film              | Scotland | 2019 | January 9, 2020                   | 1 |
| Course work   | Edinburgh College            | Student Film              | Scotland | 2020 | January 9, 2020                   | 1 |
| Course work   | Edinburgh College            | Student Film              | Scotland | 2020 | February 8, 2020                  | 1 |
| cyclist corporate   | Prodigious                   | Corporate                 | UK       | 2020 | September 30, 2020                | 1 |
| Darren McGarvey - Social Class in                               | Tern for BBC                 | TV                        | Scotland | 2020 | September 7-12,                   | 8 |
| Scotland  |                              | Documentary               |          |      | November 11, 2020                 |   |
| Dealbh Slighe (Picture Trail)                                   | BBC Alba                     | TV<br>Documentary         | Scotland | 2020 | October 12, 2020                  | 1 |
|   |                              |                           |          |      |                                   |   |



| Dr Dill Lumadon intonvious              | Croonroom Films                                       | Cornorata    | Cootland | 2020 | Contambor 2020          | 1  |
|---|---|--------------|----------|------|-------------------------|----|
| Dr Bill Lumsden interview               | Greenroom Films                                       | Corporate    | Scotland | 2020 | September 2020          | 1  |
| Drone filming Scottish Borders          | VisitScotland   | Corporate    | Scotland | 2020 | February 7, 2020        | 1  |
| EDF advert                              | Academy Films   | Commercial   | UK       | 2020 | August 1, 2020          | 1  |
| Edinburgh 2020: My Light Shines On      | IWC for Edinburgh International                       | TV           | Scotland | 2020 | July 25, 28, 2020       | 2  |
|   | Festival  | Documentary  |          |      |                         |    |
| Edinburgh Gin                           | Bright Signals  | Corporate    | Scotland | 2020 | October 26, 2020        | 1  |
| Edinburgh Gin                           | Crew Scotland   | Commercial   | Scotland | 2020 | October 23, 2020        | 1  |
| Edinburgh Nights "Edinburgh Festivals - | BBC Scotland  | TV           | Scotland | 2020 | July w/b 27, August 19, | 3  |
| the show must go on"                    |   | Documentary  |          |      | 2020                    |    |
| Empress Edina                           | Braw Music & Vision                                   | Short Film   | Scotland | 2020 | August, September 2020  | 30 |
| Fake or Fortune                         | BBC Studios   | TV           | UK       | 2020 | November 9, 2020        | 1  |
|   |   | Documentary  |          |      |                         |    |
| Fergus Crawley vertical marathon        | Gymshark Ltd  | Corporate    | UK       | 2020 | October 21-24, 2020     | 1  |
| final project                           | Edinburgh College                                     | Student Film | Scotland | 2020 | March 2020              | 1  |
| FLY events                              | Eyebolls  | Corporate    | Scotland | 2020 | September 2020          | 1  |
| Forever Edinburgh Campaign              | Jazz & Blues Festival / ETAG                          | Corporate    | Scotland | 2020 | August 4 / 5, 2020      | 1  |
| Freeagent MQL                           | Freak Productions                                     | Commercial   | Scotland | 2020 | October 12-13, 2020     | 2  |
| Garden of Remembrance                   | STV   | TV           | Scotland | 2020 | November 11, 2020       | 1  |
|   |   | Documentary  |          |      |                         |    |
| German Doner Kebab                      | Tanami  | Commercial   | Scotland | 2020 | November 25, 2020       | 1  |
| Ghost Light - Festival Theatre          | Edinburgh International Festival / Selkie Productions | Short Film   | Scotland | 2020 | July 17-23, 2020        | 7  |
| Ghost Lights - Kings                    | Edinburgh International Festival                      | Short Film   | Scotland | 2020 | July 20-23, 2020        | 4  |
| Glimpse                                 | SFTN  | Short Film   | Scotland | 2019 | February 3-8, 2020      | 6  |
| Good Spirits                            | Tinman Films / Zanzibar Films                         | Student Film | Scotland | 2020 | March 10, 2020          | 1  |
| GQ Lexus a journey of taste             | LS Productions  | TV           | Scotland | 2020 | September 28 -29, 2020  | 2  |
| od Lexus a journey of taste             | LS 1 Toductions                                       | Documentary  | Scotiana | 2020 | September 28 -23, 2020  | 2  |
| Graffiti Wall shoot                     | Sarah Lauder Production                               | Corporate    | Scotland | 2020 | January 13, 2020        | 1  |
| Gregg Wallace's Long Weekend            | Rumpus Media  | TV           | UK       | 2020 | August 23-28, 2020      | 5  |
| Gregg Wallace 3 Long Weekend            | Nampus Wicala   | Documentary  | OK       | 2020 | August 25 20, 2020      | 3  |
| Headlights graduation film              | Napier University                                     | Student Film | Scotland | 2020 | November 2, 2020        | 1  |
| Hibs Season Ticket campaign             | Freak Productions                                     | Corporate    | Scotland | 2020 | February 1, 12, 2020    | 2  |
| Historic Scotland - Make a date with    | Greenroom Films                                       | Commercial   | Scotland | 2020 | March 2020              | 1  |
| history                                 | Greeniooniriniis                                      | Commercial   | Jeotianu | 2020 | WIGI CIT 2020           | Ŧ  |



| History of the Golf Tavern    | Edinburgh College          | Student Film              | Scotland | 2020 | February 5, 2020                          | 1 |
|-------------------------------|----------------------------|---------------------------|----------|------|---|---|
| Hogmanay filming              | Underbelly                 | TV Light<br>entertainment | Scotland | 2020 | November 29 - December 3, 2020            | 5 |
| House Hunters International   | Leopard USA                | TV Light entertainment    | USA      | 2020 | March 12, 2020                            | 1 |
| Identifiers                   | <b>Compact Productions</b> | Corporate                 | Scotland | 2020 | January 2020                              | 1 |
| Innis & Gunn                  | Eyebolls                   | Corporate                 | Scotland | 2020 | November 2020                             | 2 |
| interview for corporate video | Heehaw                     | Corporate                 | Scotland | 2020 | July 15, 2020                             | 1 |
| Jessie and the Elf Boy        | Project Barra Ltd          | Feature Film              | Scotland | 2020 | September 15, 17 October 3, 2020          | 3 |
| Joel                          | Sky Sports                 | TV<br>Documentary         | Scotland | 2020 | March 24, 2020                            | 1 |
| Joesef music video            | Filming Scotland           | Pop Promo                 | Scotland | 2020 | September 28, 2020                        | 1 |
| Kin                           | Napier                     | Student Film              | Scotland | 2020 | October 8, 2020                           | 1 |
| Kitchens and Bathrooms        | Pi Productions             | Stills                    | UK       | 2020 | November 29, 2020                         | 1 |
| Landward                      | BBC                        | TV<br>Documentary         | Scotland | 2020 | March 18 June 19, 2020                    | 2 |
| Landward                      | BBC Scotland               | TV<br>Documentary         | Scotland | 2020 | October 16, 2020                          | 1 |
| Let's Go For A Walk           | Hello Halo for CBeebies    | TV Light entertainment    | Scotland | 2020 | September 9, October 22-<br>23, 2020      | 3 |
| Lewis Capaldi stream          | Vivid Broadcast            | TV Light<br>entertainment | UK       | 2020 | October 9, 2020                           | 1 |
| Life Cycling                  | Fat Toad                   | TV<br>Documentary         | Scotland | 2020 | November 8, 2020                          | 1 |
| LNER advert                   | 76 Productions             | Commercial                | UK       | 2020 | August 17, 2020                           | 1 |
| Location Location             | IWC                        | TV Light entertainment    | Scotland | 2020 | September 21-25, October 26, 2020         | 6 |
| Love it or list it            | Raise the roof             | TV Light entertainment    | Scotland | 2020 | March 21, August 9,<br>summer/autumn 2020 | 7 |
| Mach à Seo: Na Fir-Chlis      | Caledonia TV               | TV<br>Documentary         | Scotland | 2020 | March 4, 2020                             | 1 |
| Manmauji                      | Square Elephant            | Feature Film              | India    | 2020 | March 5-10, 2020                          | 6 |
| Married at First Sight        | CPL Productions            | TV Light entertainment    | UK       | 2020 | March 15-19, 2020                         | 5 |



| MDT diabetes   | Made Brave   | Commercial             | Scotland | 2020 | November 4-5, 2020                         | 2 |
|--|--|------------------------|----------|------|--|---|
| Mega-Engineering Fixes - North Bridge<br>Restoration doc | Wag Entertainment  | TV<br>Documentary      | UK       | 2020 | November 23-27, 2020                       | 5 |
| Men In Kilts   | Sony / Harbor Drive Pictures / Michele Methven Pictures    | TV Light entertainment | UK       | 2020 | August 17,-22 2020                         | 6 |
| Men In Kilts gallery shoot                               | Filming Scotland   | Stills                 | Scotland | 2020 | September 6, 2020                          | 1 |
| Mouthpiece (online film)                                 | Traverse Theatre   | Short Film             | Scotland | 2020 | August 2020                                | 1 |
| MTV TLC  | Viacom Studios   | TV<br>Documentary      | UK       | 2020 | November 15-17, 2020                       | 3 |
| Muckspreaders  | Spud Gun Productions limited                               | TV Light entertainment | Scotland | 2019 | March 12, 31, 2020                         | 1 |
| Munro  | Drummer TV for British Sign<br>Language Broadcasting Trust | TV<br>Documentary      | UK       | 2020 | September 4, 2020                          | 1 |
| Music video  | Noludipe   | Pop Promo              | Scotland | 2020 | November 26, 2020                          | 1 |
| New students welcome video                               | University of Edinburgh                                    | Corporate              | Scotland | 2020 | August 10, 2020                            | 1 |
| NHS Winter campaign                                      | Fond Films   | Commercial             | Scotland | 2020 | November 3, 2020                           | 1 |
| NMS Galloway Hoard                                       | Freak Productions  | Corporate              | Scotland | 2020 | February 26, March 11,<br>October 30, 2020 | 3 |
| NMS Welcome Visitors Back                                | Freak Productions  | Corporate              | Scotland | 2020 | August 7-17, 2020                          | 2 |
| Out Of Town  | See It Off Productions                                     | Short Film             | Scotland | 2020 | October 11, 13, 2020                       | 2 |
| Outlander 5 pickups                                      | Leftbank   | TV Drama               | Scotland | 2020 | January 20, 2020                           | 1 |
| People's Energy ad                                       | Infinite Content / Locations 365                           | Commercial             | Scotland | 2020 | September 7, 2020                          | 1 |
| Phoebe Bridgers music video                              | MTP  | Pop Promo              | Scotland | 2020 | August 26, 2020                            | 1 |
| Photography series                                       | Storyboard Studios   | TV<br>Documentary      | Scotland | 2020 | October 20, 2020                           | 1 |
| Photoshoot   | Spark for Telegraph  | Corporate              | UK       | 2020 | January 28, 2020                           | 1 |
| Polish fashion shoot                                     | Milanna Productions  | Stills                 | Scotland | 2020 | September 12, 2020                         | 1 |
| Poundland documentary                                    | ITN productions  | TV<br>Documentary      | UK       | 2020 | September 2, 2020                          | 1 |
| Princess Switch 2 (2020)                                 | Switch Productions for Netflix                             | Feature Film           | USA      | 2019 | January 4 - January 9, 2020                | 4 |
| Princess Switch 3  | for Netflix  | Feature Film           | USA      | 2020 | December 16 2020 -<br>December 20, 2020    | 5 |
| Property agency shoot                                    | Heehaw   | Corporate              | Scotland | 2020 | February 4, 2020                           | 1 |



| RBS Rugby Force Initiative (social media campaign)             | Tanami              | Corporate         | Scotland | 2020 | January 17 and 18, 2020          | 2 |
|--|---------------------|-------------------|----------|------|----------------------------------|---|
| Rebel Tongue   | ВВС                 | TV<br>Documentary | Scotland | 2020 | February 7, 2020                 | 1 |
| Red Nose Day 21 - Schools Appeal                               | Comic Relief        | TV<br>Documentary | UK       | 2020 | October 2, 2020                  | 1 |
| Roman Kemp doc   | TwoFour             | TV<br>Documentary | UK       | 2020 | November 21, 2020                | 1 |
| Royal History's Biggest Fibs with Lucy<br>Worsley              | BBC Studios for PBS | TV<br>Documentary | Scotland | 2020 | March 9-12, 2020                 | 4 |
| RTC Women in Leaders   | Freak Productions   | Corporate         | Scotland | 2020 | July 23-24, November 19,<br>2020 | 3 |
| Salvage Hunters: The Restorers                                 | Curve Media         | TV<br>Documentary | UK       | 2020 | December 9, 2020                 | 1 |
| Saving Lives At Sea  | Blast Films         | TV<br>Documentary | UK       | 2020 | August 4-7, 2020                 | 4 |
| Scotland At Night (for VisitScotland)                          | Eyebolls/Whitespace | Corporate         | Scotland | 2020 | February 17, 2020                | 2 |
| Scotland Rugby Union - After Life                              | BT Sport            | TV<br>Documentary | UK       | 2020 | February 28, 2020                | 1 |
| Scotland's Home of the Year                                    | IWC                 | TV<br>Documentary | Scotland | 2020 | September 29, 2020               | 1 |
| Scotland's People 2020: A Thank You                            | BBC Scotland        | TV<br>Documentary | Scotland | 2020 | November 2020                    | 1 |
| Scotmid Funeral Services                                       | Greenroom           | Commercial        | Scotland | 2020 | September 22, 2020               | 1 |
| Scottish Council of Archives - ancestral tourism film          | RPP Productions     | Corporate         | Scotland | 2020 | August 27, 2020                  | 1 |
| Scottish Government - "Ready" Parent<br>Club                   | Filming Scotland    | Commercial        | Scotland | 2020 | July 22-23, 2020                 | 2 |
| Scottish Government - Carers Wellbeing                         | Filming Scotland    | Commercial        | Scotland | 2020 | November 9, 2020                 | 1 |
| Scottish Government - FACTS                                    | Tanami              | Commercial        | Scotland | 2020 | November 18, 2020                | 1 |
| Scottish Government - Social Security Scotland Funeral Payment | Filming Scotland    | Commercial        | Scotland | 2020 | June 22, 2020                    | 1 |
| Scottish Government anti speeding campaign                     | Sarah Lauder        | Stills            | Scotland | 2020 | December 14- 15, 2020            | 2 |
| Scottish Government Covid Safety 'Two<br>Minds'                | Eyebolls            | Commercial        | Scotland | 2020 | November 11, 2020                | 1 |



| Scottish Government Driver Fatigue -              | Greenroom Films       | Corporate                        | Scotland               | 2020 | March 2020                 | 1 |
|---|-----------------------|----------------------------------|------------------------|------|----------------------------|---|
| Night Driver                                      |                       |                                  |                        |      |                            |   |
| Scottish Government FACTS                         | Tanami                | Commercial                       | Scotland               | 2020 | November 18, 2020          | 1 |
| Scottish Government Non Compliance Paint          | Tanami                | Commercial                       | Scotland               | 2020 | September 9, 2020          | 1 |
| Scottish Government Twisting the Rules            | Tanami                | Commercial                       | Scotland               | 2020 | October 27, 2020           | 1 |
| Scottish Government: Covid, be kind to each other | Tanami                | Corporate                        | Scotland               | 2020 | March 18, 2020             | 1 |
| Scottish Power                                    | MTP                   | Commercial                       | Scotland               | 2020 | January 23, 2020           | 1 |
| Scottish Power - Puppies                          | Greenroom             | Commercial                       | Scotland               | 2020 | October 2, 2020            | 1 |
| Scottish Power - SUTC idents                      | Greenroom             | Commercial                       | Scotland               | 2020 | October 2, 2020            | 1 |
| Shane Williams Rugby doc                          | BBC Wales             | TV<br>Documentary                | Wales                  | 2020 | January 13-15, 2020        | 2 |
| Sky News - Covid 19                               | Sky News              | TV<br>Documentary                | Scotland               | 2020 | April 2 / 3, 2020          | 1 |
| Sky Q internal communications show                | Kreate                | Corporate                        | UK                     | 2020 | January 28 – 30, 2020      | 3 |
| Social Security Scotland - Every Step             | Eyebolls              | Corporate                        | Scotland               | 2020 | March 2020                 | 3 |
| Social Security Scotland - Job Start              | Eyebolls              | Corporate                        | Scotland               | 2020 | March 4, 2020              | 1 |
| Songs of Praise                                   | Avanti                | TV                               | UK                     | 2020 | November 24, 2020          | 1 |
|   |                       | Documentary                      |                        | 2222 |                            |   |
| St Andrews Day Celebration                        | Tanami                | Corporate                        | Scotland               | 2020 | November 13, 2020          | 1 |
| Stars for an Audience                             | Napier University     | Student Film                     | Scotland               | 2020 | November 1, 2, 3, 2020     | 3 |
| Stills shoot                                      | Crew Scotland         | Corporate                        | Scotland               | 2020 | July 6, 2020               | 1 |
| STV news  | STV                   | TV<br>Documentary                | Scotland               | 2020 | April 2020                 | 1 |
| Susan Calman's Secret Scotland                    | IWC Media             | TV<br>Documentary                | Scotland               | 2020 | July 9, August 11, 14 2020 | 3 |
| Swings and Roundabouts                            | Edinburgh Napier      | Student Film                     | Scotland               | 2020 | February 14, 2020          | 1 |
| Telegraph / Jeep Six Nations                      | Telegraph Media Group | TV<br>Documentary                | UK                     | 2020 | January 28, 2020           | 1 |
| Tennents Ad                                       | Fond Films            | Commercial                       | Scotland               | 2020 | February 24 and 25, 2020   | 2 |
| TG4/BBC NI documentary                            | Lagan Media           | TV                               | Northern               | 2020 | October 20-21-22, 2020     | 3 |
| The Edinburgh Show                                | BBC Scotland          | Documentary<br>TV<br>Documentary | Ireland UK<br>Scotland | 2020 | August 10 and 17, 2020     | 2 |
|   |                       |                                  |                        |      |                            |   |



| The Grand Tour                                      | Grand Tours productions / Amazon | TV Light<br>entertainment | UK       | 2020 | September 28, 2020      | 1 |
|---|----------------------------------|---------------------------|----------|------|-------------------------|---|
| The Great British Bake Off                          | Love Productions                 | TV Light entertainment    | UK       | 2020 | June 18, 2020           | 1 |
| The Mystery of Saughton House                       | Edinburgh College                | Student Film              | Scotland | 2020 | February 13 or 14, 2020 | 1 |
| The One Show reconstruction                         | One Tribe TV                     | TV Light entertainment    | UK       | 2020 | February 15, 2020       | 1 |
| The Visit graduation short film                     | NFTS                             | Student Film              | UK       | 2020 | September 9-10, 2020    | 3 |
| Tiny Wonders  | Freak Productions for CBeebies   | Childrens                 | Scotland | 2020 | September 3-5, 15, 2020 | 4 |
| TK Maxx Christmas                                   | LS Productions                   | Commercial                | Scotland | 2020 | September 9, 2020       | 1 |
| Tonight   | Multistory for ITV               | TV<br>Documentary         | UK       | 2020 | January 15, 2020        | 1 |
| United to prevent suicide                           | Filming Scotland                 | Commercial                | Scotland | 2020 | September 10, 2020      | 1 |
| University of Edinburgh Business School             | HeeHaw                           | Corporate                 | Scotland | 2020 | January 2020            | 1 |
| University submission                               | Napier / ECA                     | Student Film              | Scotland | 2020 | November 2020           | 1 |
| Vauxhall Griffin advert                             | MTP                              | Commercial                | Scotland | 2020 | January 14-15, 2020     | 2 |
| Venture Trust / Comic Relief                        | Venture Trust / We Are Material  | TV<br>Documentary         | Scotland | 2020 | February 28, 2020       | 1 |
| Virtual London Marathon                             | BBC Scotland                     | TV<br>Documentary         | Scotland | 2020 | October 4, 2020         | 1 |
| VisitScotland Scotland's Cities Restart<br>Activity | Eyebolls/Whitespace              | Corporate                 | Scotland | 2020 | October 8-9, 2020       | 2 |
| VisitScotland: Scotland Is Now                      | Tanami for Big Light             | Commercial                | Scotland | 2020 | December 11, 2020       | 1 |
| Volkswagen ad                                       | Amelia & Co.                     | Stills                    | Scotland | 2020 | January w/c 20, 2020    | 1 |
| Young Athlete Diary project                         | Edinburgh College                | Student Film              | Scotland | 2020 | February 22, 2020       | 1 |